

Fusion Factory wins 'Best Multi-Channel Technology Solution' in innovation category at national industry awards.



FUSION FACTORY

November 2018

Fusion Factory was awarded 'Best Multi-Channel Technology Solution' at the 2018 Solution Provider Excellence Awards, as voted by over 2,500 respected retailers. Run by NORA, the National Online Retail Association, the awards acknowledge the ingenuity of the best solution providers in the Australian retail industry.

Other winners included *Shippit*, which won best in-store technology, while *eWave* won best commerce partner of the year. Best consultancy went to *it works* and *Afterpay* won best buy-now-pay-later solution.

"Taking the top prize recognises the talented 'unsung heroes' in our company and the value they give our clients", said Frank Nesci, Executive Director. "Since 2008, we have helped leading brands in apparel, fashion, electronics, homeware and automotive parts innovate and extend their enterprise applications into the everchanging world of ecommerce."

This has let merchants fill a previously unmet need to consolidate product information, orchestrate data and manage channels across an otherwise fragmented ecosystem – from complex trade partner relations, ERP, POS, Warehouse Management, CRM and 3PL systems to a multitude of commerce channels like ecommerce websites, marketplaces, social media, affiliate networks and dropship programs." Frank added, "while managing this was once complex, we have now made it simple, affordable and accessible for many more merchants."

"We are delighted to be recognised for our solutions," said Greg Woollett, Executive Director, who added, "more importantly, we are grateful for the opportunity to be recognised for the positive impact we deliver to our clients," a sentiment echoed by Frank.

END.

DYNAMIC DATA INTEGRATION SOLUTIONS

 **FUSIONFACTORY.COM**

p +61 2 8026 6800
e info@fusionfactory.com

Level 1, 41 Rawson St
Epping NSW 2121, Australia

ABN 53 132 360 840